

## **Fon Launches WiFi Access in Prime Public Locations Extending Their Comprehensive Global Footprint**

- Fon celebrates World WiFi Day 2017 by announcing expansion to networks in prime locations such as airports, hotels, public spaces and restaurant chains across the world

**19 JUNE 2017. MADRID** - [Fon](#), the world's leading carrier WiFi provider, has further strengthened its WiFi network business. It now also offers WiFi access in many public venues worldwide. With a network of over 20 million hotspots mostly in residential locations, Fon has increased its footprint by aggregating many WiFi networks with hotspots in prime locations such as airports, hotels, convention centers, shopping malls, train stations, and restaurants.

As an active member of the Wireless Broadband Alliance (WBA), Fon is delighted to be celebrating World WiFi Day 2017 by announcing their growth in available connectivity beyond residential locations worldwide. Fon CEO Alex Puregger commented, "Together with leading operators around the world, Fon has built the largest WiFi sharing network. But we want to go even further to help users get to WiFi wherever and whenever they need it. Therefore we're signing agreements with WiFi operators in all kinds of locations, so we can give our clients' end-users access to WiFi, with the same great user experience as they have from their operator's network."

Fon's network now boasts coverage in over 21 million locations. End-users can already connect to Fon WiFi in over 250 airports around the world, with many more to come. In addition, 14,000 transport stations, 9,000 hotels, and 440,000 venues in other prime locations have also been added to Fon's expanding network, meaning end-users can remain connected wherever in the world they are.

Fon's industry-leading Roaming Hub enables this seamless connectivity between Fon and other global WiFi networks. The integration process is simple and efficient, with all commercial and technical aspects managed to the latest industry standards. The Hub also features a user-friendly reporting tool, Fon Network Insights, which is designed specifically for WiFi partners to accurately monitor their network's usage.

Puregger continued, "We have two business units: One that is a one-stop shop for anybody who wants to connect their customers to a large WiFi network. We provide the footprint, the connection tools, as well as the reporting to understand usage and behavior. The other business unit focuses on WiFi technology and helps operators and also MSPs to build and manage WiFi networks. While both are independent, their combined impact will change the way WiFi networks will work and interact in the future."

Access to these new networks in prime locations creates an even more compelling point of differentiation for Fon's clients including telcos, MVNOs, IoT companies as well as Consumer Apps, who are looking to add value for their customers through WiFi connectivity. Fon offers a number of connectivity options for these clients: an SDK that can be integrated into any app; a customizable Connection Manager app; or promo codes, which are redeemed by end-users in exchange for timed access passes.

### **About Fon**

Fon is the world's leading carrier WiFi provider. Pioneers of residential WiFi sharing, we revolutionised carrier WiFi with our technology, creating a globally connected WiFi network. Today, we continue to innovate through two leading business areas. **Fon Solutions** offers best-in-class WiFi products and services. Our cutting-edge management solutions enable service providers to



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configure, deliver and operate their own WiFi services. **Fon Network** aggregates residential and premium carrier WiFi footprints creating one coherent global WiFi network. We facilitate WiFi interconnection between carriers, provide access deals to interested parties, and enable seamless user roaming. Fon 's global clients include British Telecom, the Deutsche Telekom Group, SFR, Proximus, KPN, Cosmote, MWEB, SoftBank, Telstra, and Vodafone. To learn more, visit [fon.com](https://fon.com)

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