

Net+ offers WiFi services to SMBs in Switzerland with Fon's technology

Madrid & Sierre, January 29th, 2019. Fon, the global WiFi network, has signed an agreement with netplus.ch SA, Sierre, to offer guest WiFi services for small and medium-sized businesses (SMBs) with the technology of Fontech, the technology arm of Fon. The product, "net+ Fon 4 business!", is offered as an option with net+'s "SoHo" and "B-PME" products, the principal targets of which are bars, restaurants, and shops.

net+ Fon 4 business! is adapted to the needs of SMBs and allows them to offer professional, efficient, free, and secure WiFi to their clients that has additional possibilities that go further than traditional shared WiFi networks still used by the large majority of establishments.

Among other advantages, the product provides SMBs with information on their clients and usage statistics. net+ Fon 4 business! can also be used as a channel for communicating with clients since its platform allows establishments to share promotions and special offers with them. This creates a better service for clients, resulting in higher satisfaction.

Installation of net+ Fon 4 business! is simple, and can be configured from a mobile phone application, making it easy and intuitive for clients to personalize and manage the captive portal.

"The majority of small businesses still use traditional networks to offer Wi-Fi services to guests, often by way of a shared password. net+ Fon 4 business! is specifically designed so that these establishments can make their networks more professional and add value to them," said Santiago López Cano, Fontech's Director of sales and delivery, about the new agreement.

"We already deliver Fon WI-FI solutions to residential customers and finding an approach for business users was also one of our goals. Fontech's WI-FI solution fits completely with our expectations as an operator: efficiency and reliability. Moreover, the local presence of our 12 partners networks is the perfect binding with all the SMBs active in the Swiss Alps tourist areas," Added Benoît Cosandey, Head of Business Development at netplus.ch.

net+ has a client base of 220,000 in Switzerland, of which 9,000 are SMEs which will be able to benefit from net+ Fon 4 business!

About Fon

Fon is the global WiFi network. We pioneered residential WiFi sharing over a decade ago and, together with leading telcos, we've built the world's largest WiFi community of over 21 million hotspots. We are experts in keeping people seamlessly connected by aggregating residential and prime public WiFi footprints, as well as facilitating interconnection between WiFi networks.

Our global clients include AT&T, British Telecom, Eircom, KPN, Travel Club, and Virgin Mobile. Discover more at fon.com

About Fontech

Fontech, the technology arm of Fon and leader in WiFi software, makes managing and operating WiFi smart and simple for operators and enterprises. Our software-based solutions and team of experts empower our clients to deliver carrier-grade WiFi services in a secure, scalable, and uniquely flexible way, enabling an exceptional WiFi experience for their customers. We are the trusted WiFi software provider to top-tier global telcos and enterprises such as the Deutsche Telekom Group, SoftBank, Telstra, and Vodafone Group. More information at fontech.com

About netplus.ch SA

netplus.ch SA is a company that provides specialized services in the field of telecommunications. The multimedia operator, based exclusively in French-speaking Switzerland, guarantees local and high-quality internet, telephony, mobile and television services to more than 220,000 households and companies in both city centers and more remote areas.

netplus.ch SA currently brings together 12 networks, which provide more than 460,000 multimedia services under the net+, BLI BLA BLO and business! brands. net+ products are distributed by: SEVJ, VOénergies, net+ Léman, SEIC, SEFA, Citycable, net+ FR, SEIC-Télédis, Sinergy, net+ Entremont, esr and Sierre-Energie.